



CONTRACT

WNCN
 EASTERN NORTH CAROLINA
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

And:

Greer Margolis & Mitchell
 1010 Wisconsin Avenue Northwest
 Suite 800
 Washington, DC 20007
 USA

<u>Contract / Revision</u>		<u>Alt Order #</u>
953090 /		25328461
<u>Product</u>		
Stein-NC-AG		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/13/16 - 10/17/16	5642	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/Josh Stein NC Attorney General	10/11/16 / 10/12/16	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WNCN	Katz Washington	Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9912856	287	305
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
IN117/SP159/AL1336		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCN	10/13/16	10/17/16	Local News @ 530a	530a-6a		:30				NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	M--TF--				4	\$20.00				
N 2	WNCN	10/13/16	10/17/16	Local News @ 6a	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	M--TF--				1	\$75.00				
N 3	WNCN	10/13/16	10/17/16	Local News @ 6a	6a-7a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	M--TF--				2	\$75.00				
N 4	WNCN	10/13/16	10/17/16	CBS This Morning	7a-9a		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	M--TF--				2	\$45.00				
N 5	WNCN	10/13/16	10/17/16	CBS This Morning	7a-9a		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	M--TF--				2	\$45.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
953090 /	25328461

Contract Dates	Product	Estimate #
10/13/16 - 10/17/16	Stein-NC-AG	5642

Advertiser	Original Date / Revision
POLJosh Stein NC Atton	10/11/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 6	WNCN	10/13/16	10/17/16	Let's Make a Deal	10a-11a		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	M--TF--	2				\$65.00				
N 7	WNCN	10/13/16	10/17/16	Price is Right	11a-12p		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	M--TF--	2				\$140.00				
N 8	WNCN	10/13/16	10/17/16	Local News @ 12p	12p-1230p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	M--TF--	3				\$75.00				
N 9	WNCN	10/13/16	10/17/16	Y&R	1230p-130p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	M--TF--	1				\$150.00				
N 10	WNCN	10/13/16	10/17/16	Bold & Beautiful	130p-2p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	M--TF--	2				\$125.00				
N 11	WNCN	10/13/16	10/17/16	The Talk	2p-3p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	M--TF--	2				\$75.00				
N 12	WNCN	10/13/16	10/17/16	CBS This Morning Sa	8a-10a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S-	2				\$25.00				
N 13	WNCN	10/13/16	10/17/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S	1				\$90.00				
N 14	WNCN	10/13/16	10/17/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S	1				\$90.00				
N 15	WNCN	10/13/16	10/17/16	Face the Nation	1030A-1130A		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S	1				\$50.00				
N 16	WNCN	10/13/16	10/17/16	Steve Harvey	3p-4p		:30				NM	2	\$120.00

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Contract / Revision	Alt Order #
953090 /	25328461

Contract Dates	Product	Estimate #
10/13/16 - 10/17/16	Stein-NC-AG	5642

Advertiser	Original Date / Revision
POL/Josh Stein NC Attn	10/11/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 17	WNCN	10/13/16	10/17/16	Dr Phil	4p-5p		:30				NM	2	\$130.00
Week:		10/11/16	10/17/16	M--TF--				2	\$60.00				
N 18	WNCN	10/13/16	10/17/16	Local News @ 5p	5p-530p		:30				NM	2	\$140.00
Week:		10/11/16	10/17/16	M--TF--				2	\$70.00				
N 19	WNCN	10/13/16	10/17/16	Local News @ 530p	530p-6p		:30				NM	2	\$140.00
Week:		10/11/16	10/17/16	M--TF--				2	\$70.00				
N 20	WNCN	10/13/16	10/17/16	Local News @ 6p	6p-630p		:30				NM	2	\$280.00
Week:		10/11/16	10/17/16	M--TF--				2	\$140.00				
N 21	WNCN	10/13/16	10/17/16	CBS Evening News	630p-7p		:30				NM	2	\$400.00
Week:		10/11/16	10/17/16	M--TF--				2	\$200.00				
N 22	WNCN	10/15/16	10/15/16	CBS Evening News Sat	630p-7p		:30				NM	1	\$75.00
Week:		10/11/16	10/17/16	-----S-				1	\$75.00				
N 23	WNCN	10/13/16	10/17/16	Entertainment Tonight	7p-730p		:30				NM	2	\$250.00
Week:		10/11/16	10/17/16	M--TF--				2	\$125.00				
N 24	WNCN	10/13/16	10/17/16	Family Feud	730p-8p		:30				NM	1	\$225.00
Week:		10/11/16	10/17/16	M--TF--				1	\$225.00				
N 25	WNCN	10/13/16	10/17/16	Sa Family Feud	730p-8p		:30				NM	1	\$50.00
Week:		10/11/16	10/17/16	-----S-				1	\$50.00				
N 26	WNCN	10/13/16	10/17/16	60 Minutes	7p-8p		:30				NM	1	\$1,400.00
Week:		10/11/16	10/17/16	-----S				1	\$1,400.00				

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<u>Contract / Revision</u>		<u>Alt Order #</u>	
953090 /		25328461	
<u>Contract Dates</u>		<u>Product</u>	<u>Estimate #</u>
10/13/16 - 10/17/16		Stein-NC-AG	5642
<u>Advertiser</u>		<u>Original Date / Revision</u>	
POL/Josh Stein NC Attor		10/11/16 / 10/12/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 27	WNCN	10/13/16	10/17/16	Madam Secretary	9p-10p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	-----S	1				\$375.00				
N 28	WNCN	10/16/16	10/16/16	LN Su	11p-1135p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	-----S	1				\$80.00				
N 29	WNCN	10/13/16	10/17/16	Local News @ 11p	11p-1135p		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	M--TF--	2				\$120.00				
N 30	WNCN	10/13/16	10/17/16	Blue Bloods	10p-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	----F--	1				\$500.00				
N 31	WNCN	10/13/16	10/17/16	Hawaii 5-0	9p-10p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	----F--	1				\$375.00				
N 32	WNCN	10/15/16	10/15/16	College Football	330p-730p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	-----S-	1				\$125.00				
Totals												53	\$6,855.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	53	\$6,855.00	(\$1,028.25)	\$5,826.75
Totals	53	\$6,855.00	(\$1,028.25)	\$5,826.75

Signature: _____

Date: _____

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125 West 55th St
New York, NY 10019

Contract # 25328461

Changes as of: 10/12/2016 at 8:44 AM

Version: Highlighting Revision 3

CPE: 287/305/5642

Agency: GMMB

Advertiser: Stein-AG

Station: WNCN
Market: Greenville/New
Bern/Wash

Total \$: \$6,855.00
Total Spots: 53

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: Stein-NC-AG

Office: WASHINGTON

Total CPM: \$0.00

Agency Order #: 5467641

Buyer: Lawson, Colin
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Traffic #: 953090
Separation:

Comments: New Order
Candidate - STEIN AG
Please advise ASAP on funds to clear.
PLS CFM
T/R JACOB

						10/11 - 10/11		Total	Total					
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11	Spots	\$	CPP	GRP			
28	Su 7p-8p		60 Minutes-CBS	\$1,400.00	0	30	1	1	\$1,400.00	\$0.00	0.0			
Charges: Rate from 400 to 1400														
TOTALS: 53											53	\$6,855.00	\$0.00	0.0

New total



125 West 55th St
New York, NY 10019

Contract # 25328461 Changes as of: 10/12/2016 at 8:44 AM

CPE: 287/305/5642

Agency: GMMB

Advertiser: Stein-AG

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: Stein-NC-AG

Office: WASHINGTON

Total CPP: \$0.00

Version: Highlighting Revision 3
Station: WNCN
Market: Greenville/New
Bern/Wash

Total Spots: 53

Total \$: \$6,855.00

Agency Order #: 5467641
Buyer: Lawson, Colin
Salesperson: JACOB ROTH
212-373-8175
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Traffic #: 963090
Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/11/16 5:31 PM	JACOB ROTH	New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB order received too late to make logs for Wednesday. Line 26 1x Wed 8p Survivor \$575 Line 27 1x Wed 9p Criminal Minds \$700 \$1275 Offer 1x Fri 10p Blue Bloods \$500 1x Fri 9p Hawaii 5-0 \$375 1x Sun 10p Elementary \$375 1x 5a news \$15 1x 430a news \$10 \$1275
10/11/16 4:55 PM	Jennifer Layman	Line 30 11p news needs to be \$120
10/11/16 4:37 PM	Jennifer Layman	New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB
10/11/16 1:46 PM	JACOB ROTH	New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB
10/11/16 1:46 PM	JACOB ROTH	New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB

Competitive Information

Market Budget:	\$27,420
WNCN Share:	25%
Comment:	EST
Unknown:	75%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	53	\$6,855.00	N/A	0.0
Total	100%	53	\$6,855.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	53	\$6,855.00
Total	53	\$6,855.00



125 West 55th St
New York, NY 10019

Contract # 25328461 Changes as of: 10/12/2016 at 8:44 AM Version: Highlighting Revision 3
CPE: 287/305/5642 Flight: 10/11/16 - 10/17/16 Total \$: \$6,855.00
Agency: GMMB Advertiser: Stein-AG Market: Greenville/New Bern/Wash
GMMB 3050 K ST NW Product: Stein-NC-AG Office: WASHINGTON Total Spots: 53
20007
Agency Order #: 5467641 Primary Demo: Adults 35+
Buyer: Lawson, Colin Con Type: POLITICAL/NOTE
Salesperson: JACOB ROTH Assistant: JACOB ROTH Traffic #: 953090
212-373-8175 212-373-8175 Separation:

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/12/16 8:44 AM	JACOB ROTH	Revised			\$1,000.00	\$0	Changes: Calculated Dollars from \$5,855.00 to \$6,855.00. Competitive Market Budget from \$23,420 to \$27,420. Total \$ from \$5,855.00 to \$6,855.00. User Entered \$ from \$5,855.00 to \$6,855.00. 1 buyline added or modified.
Revision	10/11/16 5:31 PM	JACOB ROTH	Confirmed	7		\$0	\$0	Changes: Total Spots from 46 to 53. 11 buylines added or modified.
Makegood 2	10/11/16 4:55 PM	Jennifer Layman	Sent To Rep			\$0	\$0	
Makegood 1	10/11/16 4:37 PM	Jennifer Layman	Sent To Rep			\$0	\$0	
Queued for Electronic Contracting	10/11/16 1:50 PM					\$0	\$0	Changes: User Entered \$ from \$0.00 to \$5,855.00. Demo Meta to [R16]. Default Spot Length to 30. Product from candidate to Stein-NC-AG. Comments from Josh Stein ADD 10.12.10.17 Separation: 30 to New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB. 7 buylines added or modified.
Revision	10/11/16 1:46 PM	JACOB ROTH	Confirmed			\$0	\$5,855.00	
New	10/11/16 1:44 PM	JACOB ROTH	New	46		\$5,855.00	\$5,855.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 25328461

Changes as of: 10/11/2016 at 5:31 PM

Version: Highlighting Revision 2

CPE: 287/305/5642

Agency: GMMB

Flight: 10/11/16 - 10/17/16
Advertiser: Stein-AG

Station: WNCN
Market: Greenville/New Bern/Wash

Total Spots: 53
Total CPP: \$0.00

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: Stein-NC-AG

Office: WASHINGTON

Agency Order #: 5467641

Primary Demo: Adults 35+

Total GRP:

Buyer: Lawson, Colin
Salesperson: JACOB ROTH
212-373-8175

Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Traffic #: 953090
Separation:

Comments: New Order

Candidate - STEIN AG

Please advise ASAP on funds to clear.

PLS CFM
T/R JACOB

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
REV+ 1	Tu-F M 5:30a-6a		9 On Your Side Morning Edition I	\$20.00	0	30	1	4	4	\$80.00	\$0.00	0.0
REV- 4	Tu-F M 7a-9a		CBS This Morning	\$45.00	0	30	2	2	2	\$90.00	\$0.00	0.0
REV- 5	Tu-F M 7a-9a		CBS This Morning	\$45.00	0	30	2	2	2	\$90.00	\$0.00	0.0
REV+ 8	Tu-F M 12n-12:30p		9 on Your Side News @ Noon	\$75.00	0	30	1	3	3	\$225.00	\$0.00	0.0
REV+ 12	Sa 8a-10a		CBS This Morning: Saturday	\$25.00	0	30	1	2	2	\$50.00	\$0.00	0.0
REV- 26	W 8p-9p		Survivor-CBS	\$575.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 27	W 9p-10p		Criminal Minds-CBS	\$700.00	0	30	1	0	0	\$0.00	\$0.00	0.0
30	Tu-F M 11p-11:35p		9 On Your Side News @ 11 PM	\$120.00	0	30	2		2	\$240.00	\$0.00	0.0
Changes: Rate from 100 to 120												
REV+ 32	F 10p-11p		Blue Bloods	\$500.00	0.0	30	0	1	1	\$500.00	\$0.00	0.0
REV+ 33	F 9p-10p		Hawaii 5-0	\$375.00	0.0	30	0	1	1	\$375.00	\$0.00	0.0
REV+ 34	Sa 3:30p-7:30p		SEC Football	\$125.00	0.0	30	0	1	1	\$125.00	\$0.00	0.0
TOTALS: 53									53	\$5,855.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25328461

Changes as of: 10/11/2016 at 5:31 PM

Version: Highlighting Revision 2

CPE: 287/305/5642

Flight: 10/11/16 - 10/17/16

Station: WNCT

Total \$: \$5,855.00

Agency: GMMB

Advertiser: Stein-AG

Market: Greenville/New Bern/Wash

Total Spots: 53

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: Stein-NC-AG

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5467641

Primary Demo: Adults 35+

Total GRP:

Buyer: Lawson, Colin

Con Type: POLITICAL/NOTE

Traffic #: 953090

Salesperson: JACOB ROTH
212-373-8175

Assistant: JACOB ROTH
212-373-8175

Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/11/16 5:31 PM	JACOB ROTH	New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB
10/11/16 4:55 PM	Jennifer Layman	Line 26 1x Wed 8p Survivor \$575 Line 27 1x Wed 9p Criminal Minds \$700 \$1275 Offer 1x Fri 10p Blue Bloods \$500 1x Fri 9p Hawaii 5-0 \$375 1x Sun 10p Elementary \$375 1x 5a news \$15 1x 430a news \$10 \$1275
10/11/16 4:37 PM	Jennifer Layman	Line 30 11p news needs to be \$120
10/11/16 1:46 PM	JACOB ROTH	New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB
10/11/16 1:46 PM	JACOB ROTH	New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB

Competitive Information

Market Budget:	\$23,420
WNCT Share:	25%
Comment:	EST
Unknown:	75%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	53	\$5,855.00	N/A	0.0
Total	100%	53	\$5,855.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	53	\$5,855.00
Total	53	\$5,855.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/11/16 5:31 PM	JACOB ROTH	Revised	7		\$0	\$0	Changes: Total Spots from 46 to 53. 11 buylines added or modified.

Printed on 10/12/2016 at 07:43 AM



125 West 55th St
New York, NY 10019

Contract # 25328461

Changes as of: 10/11/2016 at 5:31 PM

Version: Highlighting Revision 2

CPE: 287/305/5642

Flight: 10/11/16 - 10/17/16

Total \$: \$5,855.00

Agency: GMMB

Advertiser: Stein-AG

Station: WNCN

Total Spots: 53

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: Stein-NC-AG

Market: Greenville/New
Bern/Wash

Total CFP: \$0.00

Agency Order #: 5467641

Office: WASHINGTON

Total GRP:

Buyer: Lawson, Colin
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Traffic #: 953090
Separation:

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	10/11/16 4:55 PM	Jennifer Layman	Sent To Rep			\$0	\$0	
Makegood 1	10/11/16 4:37 PM	Jennifer Layman	Sent To Rep			\$0	\$0	
Queued for Electronic Contracting	10/11/16 1:50 PM					\$0	\$0	
Revision	10/11/16 1:46 PM	JACOB ROTH	Confirmed			\$0	\$5,855.00	Changes: User Entered \$ from \$0.00 to \$5,855.00, Demo Meta to [R16], Default Spot Length to 30, Product from candidate to Stein-NC-AG, Comments from Josh Stein ADD 10.12-10.17;Separation: 30 to New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB. 7 buylines added or modified.
New	10/11/16 1:44 PM	JACOB ROTH	New	46		\$5,855.00	\$5,855.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 25328461

CPE: 287305/5642

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/11/2016 at 1:46 PM

Flight: 10/11/16 - 10/17/16

Advertiser: Stein-AG

Product: Stein-NC-AG

Agency Order #: 5467641

Buyer: Lawson, Colin
Salesperson: JACOB ROTH
212-373-8175

Version: Highlighting Revision 1

Station: WNCN

Market: Greenville/New
Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total Spots: 46

Total CPP: \$0.00

Total GRP:

Separation:

Comments: New Order

Candidate - STEIN AG
Please advise ASAP on funds to clear.
PLS CFM
T/R JACOB

Started
10/13
due to
late
receipt
of
order

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11	10/11 - 10/11	Total Spots	Total \$	CPP	GRP
1	Tu-F M 5:30a-6a		9 On Your Side Morning Edition I	\$20.00	3	0	30	1	1	\$20.00	\$0.00	0.0
2	Tu-F M 6a-7a		9 On Your Side Morning Edition II	\$75.00	3	0	30	1	1	\$75.00	\$0.00	0.0
Changes: Day/Time from Tu-F M 6a-6:30a to Tu-F M 6a-7a												
3	Tu-F M 6a-7a		9 On Your Side Morning Edition II	\$75.00	3	0	30	2	2	\$150.00	\$0.00	0.0
Changes: Day/Time from Tu-F M 6:30a-7a to Tu-F M 6a-7a												
4	Tu-F M 7a-9a		CBS This Morning	\$45.00	3	0	30	2	2	\$90.00	\$0.00	0.0
Changes: Day/Time from Tu-F M 7a-8a to Tu-F M 7a-9a												
5	Tu-F M 7a-9a		CBS This Morning	\$45.00	3	0	30	2	2	\$90.00	\$0.00	0.0
Changes: Day/Time from Tu-F M 8a-9a to Tu-F M 7a-9a												
6	Tu-F M 10a-11a		Let's Make a Deal	\$65.00	3	0	30	2	2	\$130.00	\$0.00	0.0
7	Tu-F M 11a-12n		The Price is Right	\$140.00	3	0	30	2	2	\$280.00	\$0.00	0.0
8	Tu-F M 12n-12:30p		9 on Your Side News @ Noon	\$75.00	3	0	30	1	1	\$75.00	\$0.00	0.0
9	Tu-F M 12:30p-1:30p		The Young & The Restless	\$150.00	3	0	30	1	1	\$150.00	\$0.00	0.0
10	Tu-F M 1:30p-2p		The Bold & The Beautiful	\$125.00	3	0	30	2	2	\$250.00	\$0.00	0.0
11	Tu-F M 2p-3p		The Talk	\$75.00	3	0	30	2	2	\$150.00	\$0.00	0.0
12	Sa 8a-10a		CBS This Morning: Saturday	\$25.00	3	0	30	1	1	\$25.00	\$0.00	0.0
Changes: Day/Time from Sa 9a-10a to Sa 8a-10a												
13	Su 9a-10:30a		CBS Sunday Morning	\$90.00	3	0	30	1	1	\$90.00	\$0.00	0.0
Changes: Day/Time from Su 9a-10a to Su 9a-10:30a												
14	Su 9a-10:30a		CBS Sunday Morning	\$90.00	3	0	30	1	1	\$90.00	\$0.00	0.0
Changes: Day/Time from Su 10a-10:30a to Su 9a-10:30a												

STATION Spots
not entered

95309D



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25328461

CPE: 287/305/5642

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/11/2016 at 1:46 PM

Flight: 10/11/16 - 10/17/16

Advertiser: Stein-AG

Product: Stein-NC-AG

Agency Order #: 5467641

Buyer: Lawson, Colin
Salesperson: JACOB ROTH
212-373-8175

Version: Highlighting Revision 1

Station: WNCN

Market: Greenville/New
Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Total \$: \$5,855.00

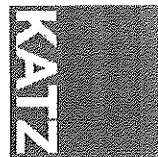
Total Spots: 46

Total CPP: \$0.00

Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11					
15	Su 10:30a-11:30a		Face the Nation	\$50.00	3	30	1		1	\$50.00	\$0.00	0.0
16	Tu-F 3p-4p		Steve Harvey A	\$60.00	3	30	2		2	\$120.00	\$0.00	0.0
17	Tu-F 4p-5p		Dr. Phil	\$65.00	3	30	2		2	\$130.00	\$0.00	0.0
18	Tu-F 5p-5:30p		9 On Your Side News @ 5 PM	\$70.00	3	30	2		2	\$140.00	\$0.00	0.0
19	Tu-F 5:30p-6p		9 On Your Side News @ 530 PM	\$70.00	3	30	2		2	\$140.00	\$0.00	0.0
20	Tu-F 6p-6:30p		9 On Your Side News @ 6 PM	\$140.00	3	30	2		2	\$280.00	\$0.00	0.0
21	Tu-F 6:30p-7p		CBS Evening News	\$200.00	3	30	2		2	\$400.00	\$0.00	0.0
22	Sa 6:30p-7p		CBS Evening News Saturday	\$75.00	3	30	1		1	\$75.00	\$0.00	0.0
23	Tu-F 7p-7:30p		Entertainment Tonight	\$125.00	3	30	2		2	\$250.00	\$0.00	0.0
24	Tu-F 7:30p-8p		Family Feud	\$225.00	3	30	1		1	\$225.00	\$0.00	0.0
25	Sa 7:30p-8p		Family Feud	\$50.00	3	30	1		1	\$50.00	\$0.00	0.0
26	W 8p-9p		Survivor-CBS	\$575.00	3	30	1		1	\$575.00	\$0.00	0.0
27	W 9p-10p		Criminal Minds-CBS	\$700.00	3	30	1		1	\$700.00	\$0.00	0.0
28	Su 7p-8p		60 Minutes-CBS	\$400.00	3	30	1		1	\$400.00	\$0.00	0.0
29	Su 9p-10p		Madam Secretary-CBS	\$375.00	3	30	1		1	\$375.00	\$0.00	0.0
30	Tu-F 11p-11:35p		9 On Your Side News @ 11 PM	\$100.00	0	30	2		2	\$200.00	\$0.00	0.0
31	Su 11p-11:30p		9 On Your Side News @ 11 PM	\$80.00	3	30	1		1	\$80.00	\$0.00	0.0
TOTALS: 46									46	\$5,855.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25328461

Changes as of: 10/11/2016 at 1:46 PM

Version: Highlighting Revision 1

CPE: 287/305/5642

Agency: GMMB

Advertiser: Stein-AG

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: Stein-NC-AG

Office: WASHINGTON

Total Spots: 46

Total \$: \$5,855.00

Agency Order #: 5467641

Buyer: Lawson, Colin
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/11/16 1:46 PM	JACOB ROTH	New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB
10/11/16 1:46 PM	JACOB ROTH	New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB

Competitive Information	
Market Budget:	\$23,420
WNCT Share:	25%
Comment:	EST
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	46	\$5,855.00	N/A	0.0
Total	100%	46	\$5,855.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	46	\$5,855.00
Total	46	\$5,855.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/11/16 1:46 PM	JACOB ROTH	Revised			\$0	\$5,855.00	Changes: User Entered \$ from \$0.00 to \$5,855.00. Demo Meta to [R16], Default Spot Length to 30. Product from candidate to Stein-NC-AG. Comments from Josh Stein ADD 10.12-10.17; Separation: 30 to New Order
New	10/11/16 1:44 PM	JACOB ROTH	New	46		\$5,855.00	\$5,855.00	Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB. 7 buylines added or modified.

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